

Appery.io Platform Surpasses a Quarter Million Developers

Also adds Social Identity, LDAP and on-device app sharing capabilities

Walnut Creek, CA, August 12, 2015 – [Appery, LLC](#), makers of Appery.io, the first low-code platform for rapid development of cross-device applications, is proud to announce that over 250,000 developers have chosen Appery.io's technology. The success of Appery.io is a result of the company's dedication to product development and is further proof that developers continue to see the value in an agile cloud-based, low-code, end-to-end platform with the industry's strongest enterprise-grade backend server.

Along with this milestone, Appery.io is announcing new capabilities designed to simplify the way users login and test mobile applications on device.

LDAP and Social Network Identity

The vast majority of mobile apps require users to create new login credentials every time they install an app – a cumbersome process that often compromises security and creates yet another password to remember. Appery has empowered developers to add LDAP or social network identity for user authentication into their apps. This gives the end-user the ability to sign in with an existing Facebook, Google, or Twitter account, or go through a trusted and secure LDAP enterprise directory. Both methods allow end-users access to multiple apps with a single sign-on for a more secure and convenient experience. To make things even easier, Appery offers out-of-the-box integration for both of these capabilities with no coding required – just point, and click.

On-device App Sharing without App Stores

As with LDAP and social identity integration, Appery.io is also the first low-code app development platform to offer on-device app sharing without the need of an app store. No matter the device, developers can share their apps with anyone without delays and hassles of submitting each new test version to a store. This feature was designed to simplify how developers demo or preview their apps with a customer, client or team member. As long as users install the free [Appery.io Tester App](#) and enter the code provided by the developer, they can run the app on device and provide feedback throughout the development process.

“Exceeding 250,000 developers on Appery.io is a huge milestone and we're thrilled to be sharing it with each of our customers – from large enterprises to small development teams,” said Fima Katz, CEO of Appery, LLC. “We are equally excited to announce the newest features from Appery.io, which solidify our commitment to advancing and simplifying mobile app development. We're confident that our technology will continue to increase developer productivity, lower the skills barrier, and accelerate innovation.”

These enhancements follow [Appery.io's recent partnership with Ionic](#), which allows developers to build hybrid mobile apps that provide the same user experience of a native application. This partnership closed the gap between native and hybrid mobile applications for the enterprise.

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About Appery.io

Appery.io is the first low-code platform for the rapid development and deployment of cross-device applications. It combines a cloud-based rapid development environment, integrated back-end services and middleware that dramatically simplify integration with enterprise systems and cloud services.

Appery.io enables developers to rapidly and cost-effectively create mobile and responsive apps that help businesses of all sizes increase revenues and improve productivity. For more information, visit Appery.io and follow Appery.io on [Twitter](#), [Facebook](#) and [Google+](#).

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