

Appery.io's New Automatic Update Capability Establishes HTML5 Hybrid Mobile Applications as the Leading Approach for Enterprises

Appery.io sets industry-high standard for app distribution with latest upgrade

Walnut Creek, CA, November 3, 2015 – Appery, LLC makers of Appery.io, the first complete mobile integration platform for development and delivery of cross-device applications, today announced its new Automatic App Update capability, which enables developers to update an application without having to resubmit it to app stores. Prior to this advancement, developers were required to wait up to two weeks for their updated apps to be approved and available on the app store, even longer if initially rejected. Now, after initial submission, updates are made automatically. This upgrade ensures that HTML5 hybrid apps not only perform as well as native apps, but also offer a significantly greater benefit in terms of app distribution. This feature, in addition to faster time to market, lower cost and cross platform support secures HTML5 hybrid apps as the ideal choice for enterprises looking to develop and deploy mobile applications. Appery.io is the first cross-device mobile integration platform to bring this feature to market.

“This is the best thing we’ve seen in an app development platform to date,” said Neel Sus, CEO of Susco. “We’ve been using Appery.io for over two years and always found that it improved developer productivity significantly. With this new capability, we can not only bypass the app store delays, but also ensure that all our users have the latest version of our apps at the same time. We love it.”

This announcement is a testament to Appery’s mission to build hybrid mobile apps that offer the same user experience of a native application, while saving costs, accelerating time to market and obviating the need to build fully native apps in the enterprise. In July 2015, the company announced its integration with [Ionic SDK](#), which allowed developers to build HTML5/hybrid apps on a single code base with native UX across all platforms. The Appery.io platform also lowers the skills barrier, empowering a broader base of developers and business analysts to create effective and intuitive mobile applications.

“Our mission is to deliver the best user experience on the market while providing a simple solution for professionals across the enterprise – from sales to IT,” said Fima Katz, CEO of Appery, LLC. “We are confident that our Automatic App Update capability will change how the industry views HTML5 hybrid apps moving forward. We have raised the bar in terms of performance and app distribution, establishing HTML5 hybrid apps as the leading approach for the enterprise.

In addition to the Automatic App Update capability, Appery also announced key enhancements to API Express, which simplifies integration with enterprise systems with little to no coding, and improved security with LDAP over SSL.

Appery.io dramatically simplifies integration with cloud services and enterprise systems, combining the simplicity of visual development with the power of JavaScript, to create cross-platform enterprise apps rapidly. This announcement comes on the heels of Appery, LLC’s recent acquisition of Verivo Software’s major assets, further cementing Appery.io’s position as a leading app development platform for the enterprise.

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About Appery.io

About Appery.io Appery.io is the first complete mobile integration platform for the development and delivery of crossdevice applications. It combines enterprise grade integration middleware with a browser based rapid development environment and mobile backend services to accelerate enterprise mobilization. Appery.io enables developers and business analysts to rapidly create and run apps that help businesses of all sizes increase revenues and improve productivity. Appery.io is developed and marketed by Appery, LLC, a wholly owned subsidiary of Exadel, Inc.

For more information, visit appery.io and follow Appery.io on [Twitter](#), [Facebook](#) and [Google+](#).

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