

The Dolmur Club

About the Dolmur Club

The Dolmur Club started in 1991 as a Senior Citizen's Club. Over the years it has expanded to become one of the finest clubs in and around Bangalore. Its members include doctors, Chartered Accountants, advocates, builders, and many other esteemed individuals.

Problem

The club needed an easy and efficient way for new members to register themselves, as well as provide current members updates about the club, its facilities, upcoming events and offers with minimal manual intervention.

The club also required a way to keep tabs on member suggestions and feedback, and wanted the ability to share event photos and videos with members.

Solution

The club turned to Appery.io partner, Idea Labz, a mobile development company that serves customers in EMEA and APAC. With the help of the Appery.io, Idea Labz designed and developed a mobile app for the club for IOS and Android platforms with the following features:

- Online registration: With the app, people can now register with the club online. The process is now hassle-free, and has reduced paperwork.
- Facilities: Members of the club can now easily access all the information pertaining to the facilities provided by the club.
- Events & Offers: The club can keep their members constantly updated with their events and offers by sending bulk notifications.
- Gallery: The event photos and videos can be hosted live on the application, so that the members of the club have easy access to it.

Results

The club successfully launched its mobile app in app stores. All the members of the club downloaded the app and have been making full use of the application. By utilizing the Appery.io's services, Idea Labz reduced the time to build an app to a minimum, allowing the company to pass on that value to the Dolmur Club.

"This mobile app helped us achieve great customer satisfaction. We have received a lot of positive feedback from our customers by streamlining their interaction with the club through the app. Our manual work has also been reduced to quite an extent, as most of the process is now automated."

-Mr. Naveen S., a senior committee member

