

## **Appery.io Brings Native User Experiences to Hybrid Mobile Applications**

*Integrates the Ionic SDK, enabling developers to create HTML5 hybrid apps with the performance and usability of native applications*

**Walnut Creek, CA, July 16, 2015** – Appery, LLC makers of [Appery.io](http://Appery.io), the first low-code platform for rapid development of cross device applications, today announced the integration of the Ionic SDK to enable developers to build hybrid mobile apps with the same user experience of a native application, saving costs, accelerating time to market, and obviating the need to build fully native apps in the enterprise.

For years, developers had to make a choice. If they wanted to create apps that worked across multiple device types – Android, IOS, and Windows – HTML5 or hybrid mobile apps could be deployed quickly, easily, and at a relatively low cost, but forced developers to sacrifice the user experience (UX) consumers expect. Alternatively, native apps provided a more dynamic experience unique to the device and operating system, but were expensive and took time to build for each platform. By integrating the Ionic SDK into Appery.io, developers no longer have to compromise when creating apps for the enterprise and can build HTML5/hybrid apps on a single code base that offer a native UX across all platforms. The Appery.io platform also lowers the skills barrier, empowering a broader base of developers and business analysts to create effective and intuitive mobile applications.

“We’re excited that Appery has integrated Ionic into its Appery.io platform to give developers access to a powerful way to create native user experiences with HTML5 technologies,” said Max Lynch, CEO of Ionic. “When strong companies like Appery support the web stack, we all win.”

Appery.io, with its support for Apache Cordova (i.e. PhoneGap), Bootstrap, AngularJS, and jQuery Mobile was already great for building hybrid and responsive web apps quickly and easily. Now, Ionic makes it even stronger. Ionic is an open source SDK that supports a broad range of common mobile components, smooth animations, and beautiful designs. By adopting the Ionic SDK, Appery.io is positioned to be the leading mobile app development platform for driving HTML and hybrid apps forward in the enterprise.

“Appery, LLC has made significant strides this year to ensure that we’re providing the best possible product to the 200,000+ developers using Appery.io,” said Fima Katz, CEO of Appery, LLC. “With the integration of Ionic’s capabilities into our platform, we’ve been able to close the gap between fully native and hybrid apps so that developers don’t have to choose between speed, cost and user experience.”

Appery.io dramatically simplifies integration with cloud services and enterprise systems, combining the simplicity of visual development with the power of JavaScript, to create cross-platform enterprise apps rapidly. This announcement comes on the heels of Appery, LLC’s recent acquisition of Verivo Software’s major assets, further cementing Appery.io’s position as a leading app development platform for the enterprise.

###

### **About Appery.io**

Appery.io is the first low-code platform for the rapid development and deployment of cross-device applications. It combines a cloud-based rapid development environment, integrated back-end services

and middleware that simplifies integration with enterprise systems and cloud services. Appery.io enables developers to rapidly and cost-effectively create apps that help businesses of all sizes increase revenues and improve productivity. Appery.io is developed and marketed by Appery, LLC, a wholly owned subsidiary of Exadel, Inc.

For more information, visit [appery.io](http://appery.io) and follow Appery.io on [Twitter](#), [Facebook](#) and [Google+](#).

**Press Contacts**

Racepoint Global

[appery@racepointglobal.com](mailto:appery@racepointglobal.com)

617.624.3200