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Developer Spotlight: Motorway Cam App

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said Andy Parker, Creator of the Motorway Cam App

About the App

Andy Parker, an independent developer, created the Motorway Cam Watch app, which allows users to gain access to motorway traffic cameras in the UK. With it, you can access images from any major UK motorway by either selecting a road and then a camera/junction, or by tapping on a camera icon on the map. Not only can users access thousands of CCTV images, they are also able to access live traffic information via a REST call to the UK Motorway agency.

Problem

As a citizen developer, Andy was looking for a cross-development platform that would help remove restraints, and allow for customization. Other platforms only allowed developers to build apps that were based on templates, and prevented coding in the background.

This is why, Andy said, "finding Appery.io was such a relief. The ability to design your UI, and react to taps, swipes etc. is great, but unless you can perform bespoke operations in the background you are very limited. With Appery.io, I rapidly had an app built that actually looked and performed as intended, rather than looking like every other app that had been produced using a non-native development platform."

Solution

Andy chose Appery.io for it's customization abilities, facilitation of rapid development, and cross-platform capability.

"It's crazy just how fast I can build an app using Appery.io, but what is even better is that I can then push that same app to Android, IOS, and Windows Phone with very little work," Andy explained. "The speed of development was astounding."

Appery.io's commitment to growth and constant updating, also appealed to Andy: "Appery keeps pushing the boundaries. When I started, the platform was great...now it's transformed into an enterprise solution, while not forgetting the lone coder."

Results

The Motorway Cam App has over 40,000 downloads from the Google and Apple app stores.

It's become an invaluable tool to motorists; especially those who work for roadside recovery and haulage companies who are able to find motorist who require assistance

Andy plans to continually update the app, and add new features when needed. The ability to update the app quickly and easily has been extremely helpful, according to Andy, and as has the Appery.io support team:

"They've [the support team] been essential throughout the lifetime of the app, without their assistance I'm sure I would not have the app I have now."

Appery.io enables developers to quickly and easily ugrade their apps. This allowed Andy to continue to upgrade and improve the app.

The latest update introduced the AUTOCAM feature, which takes the user's GPS coordinates and direction of travel to provide them with 4 live camera feeds, so that they can view live motorway traffic conditions.

This has made the app even more invaluable to automotive service and towing companies, who use the app to locate motorists in need of assistance.