Appery.io Launches Enhancements to Streamline Mobile Development

New Features Focus on Simplifying Team Collaboration Amongst Developers

Walnut Creek, CA, Jan. 14, 2015 – <u>Appery.io</u>, the first mobile platform to offer a cloud-based rapid development environment with integrated backend services for the enterprise, announced that it has rolled out several enhancements to improve collaboration across developer teams and improve usability across all devices throughout the enterprise.

With Appery.io's revamped team collaboration capabilities, users can now assign four available roles to teammates, including, Admin, Team Lead, Developer and Tester. Each individual role is assigned default permissions which are managed by the Admin and Team Lead. Brief descriptions of each role and its designated permission can be found <u>here</u>.

In addition to improved team collaboration, other platform enhancements include:

- A URL-based security in Secure Proxy that allows access only to needed resources and assures REST calls will not be redirected somewhere else for hacking.
- Improved Appery.io support that enables the Appery.io team to access a particular resource for testing should there be any problems.
- New XML HTTP Request (XHR) implementation to support additional HTTP methods such as HEAD, OPTIONS AND TRACE.

"These upgrades reflect our efforts to simplify mobile app development and deployment for enterprises," said Fima Katz, CEO of <u>Exadel</u>, makers of Appery.io. ""We recognized the demand for team collaboration and focused on making it a core capability in the Appery.io platform. The upgrades focus on meeting the need for efficiency in mobile app development, ultimately leading to a more productive IT department."

Appery.io dramatically simplifies integration with cloud services and enterprise systems, combining the simplicity of visual development, with the power of JavaScript, to create cross-platform enterprise apps rapidly. More information on these upgrades <u>can be found here</u>.

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About Appery.io

Appery.io is the most complete mobile platform offered as a service designed to enable developers to rapidly and cost-effectively create mobile apps for businesses of all sizes, leading to increased revenues and improved productivity.

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