Appery, LLC, Subsidiary of Exadel Selected as a Red Herring Top 100 North America Winner

Recognition reflects Appery.io's superior technological innovation, customer adoption rates and intellectual property

Walnut Creek, CA, June 16, 2015 — Appery, LLC, makers of Appery.io, the first low-code platform for rapid development of cross device applications and wholly owned subsidiary of software engineering company Exadel, today announced that it has been selected as Top 100 North America award winner by Red Herring. The award recognizes leading private companies in the North American region, celebrating these startups' innovations and technologies across their respective industries. Winners were evaluated on both quantitative and qualitative criteria, such as financial performance, technological innovation, intellectual property, business model, customer footprint and addressable market.

"We are thrilled to be recognized as one of the leading private companies in North America, especially by an organization that has continuously awarded this honor to some of the most successful startups in the industry," said Fima Katz, CEO of Appery, LLC and Exadel, Inc. "With over 200,000 developers and many enterprise customers using our product, we're proud of our unique mobile offering and look forward to more success as we continue to innovate."

"In 2015, selecting the top achievers was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "In fact, we had the toughest time in years because so many entrepreneurs had crossed significant milestones so early. But after much thought, rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across North America to the North America winners. We believe the Appery.io team embodies the vision, drive and innovation that define a successful entrepreneurial venture. They should be proud of their accomplishment, as the competition was very strong."

Red Herring Top 100 America enlists outstanding entrepreneurs and promising companies. It selects the award winners from approximately 1,200 privately financed companies each year in the US and Canada. Since 1996, Red Herring has kept tabs on these up-and-comers. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, Palo Alto Networks and eBay would change the way we live and work.

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About Appery, LLC
Appery, LLC develops and markets Appery.io, the first low-code platform for the rapid development and deployment of cross-device applications. Appery.io combines a cloud-based rapid development environment, integrated back-end services and middleware that dramatically simplify integration with enterprise systems and cloud services. It enables developers to rapidly and cost-effectively create mobile and responsive apps that help businesses of all sizes increase revenues and improve productivity. Appery, LLC is a wholly owned subsidiary of Exadel, Inc. For more information, visit Appery.io and follow Appery.io on Twitter, Facebook and Google+.

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