appery.io®

Susco Case Study

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*"We are able to offer Android and iOS apps faster and at a lower cost, increasing our competitiveness significantly. **Appery.io** enabled us to keep up with the increasing demand from our customers for mobile applications, helping grow our business," said Neel Sus, CEO of **Susco.***

About Susco

Susco provides highly effective process management solutions to enterprises and government agencies by counseling clients on how to effectively streamline, customize and enhance their information systems, and increase profitability. Susco develops custom web, desktop, and mobile software to automate the flow of information and eliminate waste from business processes. Susco makes business efficiency a new way of life.

Problem

As the market share for Android devices began to grow, Susco was looking for a cost-effective way to build apps for both iOS and Android. Continuing to rely on native tools was not cost-effective for most projects. In addition, demand for mobile apps from Susco's clients was growing quickly, and Susco was looking for a platform that would enable its team to innovate faster to keep up with the increased demand.

Solution

Susco evaluated a number of platforms, and Xamarin and Appery.io both made the final cut. In the end, Susco selected Appery.io because:

- **Appery.io includes a visual builder.** With the visual builder, the team would develop faster, increasing productivity. With Appery.io, the team would be able to meet more aggressive time-to-market requirements from its customers.

- **Appery.io supports all mobile platforms.** Supporting iOS, Android, Windows Phone, and mobile Web was critical for Susco, especially given the increasing Android market share at the time.
- **Appery.io is cloud-based.** With its browser-based IDE, there is nothing to download and development can happen from anywhere.

Results

Thanks to Appery.io, Susco has increased speed and productivity for building mobile business applications across iOS and Android, significantly lowering costs.

"Appery.io enabled us to keep up with the increasing demand from our customers for mobile applications, helping grow our business," continued Neel Sus, CEO of Susco.

In addition, because the platform is cloud-based, all team members are always on the same version of the tools, avoiding the problems of inconsistencies that are common with downloaded tools and SDKs.

Louisiana Tax-Free Shopping Example

The Louisiana Office of Tourism is one of Susco's clients. The state agency was looking for a way to make it easier for the thousands of international tourists that visit its state to find tax-free retailers nearby. Although 800 stores across the state participate in the tax-free program, it was difficult for tourists to find them.

Leveraging Appery.io, Susco developed a mobile app that locates participating retailers based on a tourist's location. Although the app is based on HTML5, it has access to native device capabilities such as the GPS, and is distributed via the iOS and Google Play stores, just like a native app. The app was built in weeks, compared to the months it would have taken using traditional native tools.