

The Colorado Behavioral Healthcare Council

“As a person who likes options, it was nice to be able to implement my app construct in different ways... I had the ability to make the app the way I wanted. It's awesome!”
-Joseph Councilman, Membership Services and Executive Assistant to the CEO

About the CBHC

The Colorado Behavioral Healthcare Council (CBHC) is a non-profit statewide membership organization for Colorado's network of community behavioral health providers. CBHC members consist of 27 individual behavioral healthcare entities.

CBHC member organizations contract with the state of Colorado and work together to provide comprehensive behavioral health and psychiatric services to every region of the state. CBHC members provide or contract for direct services in a wide variety of settings in hundreds of service delivery sites across the state.

The CBHC provides a network of skilled therapeutic and community resources to meet the behavioral health needs of all Colorado residents and their families so that all can have equal and full access to an improved quality of life. Throughout Colorado, thousands of people once isolated or disabled by mental health or substance abuse problems, are now leading productive, satisfying lives.

Problem

According to Joseph Councilman, the Membership Services and Executive Assistant to the CEO, the CBHC's goal was to develop a professional mobile app for their annual training conference, available to all 700+ attendees that would work on the 3 major mobile platforms.

Solution

The CBHC initially evaluated several major platforms along with Appery.io. They chose Appery.io because the platform was approachable for business analysts and expert programmers alike, and allowed for a lot of flexibility. Unlike many other visual builders, with Appery.io, you have access to the source code, allowing you to customize your app as needed.

Councilman also cited the many training videos and tutorials to be especially helpful, as was the ability to explore numerous options when building the app:

“Not being required to use one specific method or being limited to only one way of doing things made me feel like I had the ability to make the app the way I wanted to.”

Results

The organization is empowering the over 700 conference attendees to be more engaged and informed, as they have everything they need in one app. No need to carry briefcases of info or pamphlets to know conference schedules: it's all accessible in the app.

About the App

The CBHC's mobile app was designed to allow conference attendees to easily and quickly access all the information they would need about the organizations annual training conference. It allows the user to see the program, session schedule, information about speakers, session handouts, and has a connection to their online evaluation.

